

Place Attachment, Climatology, and Tornado Risk Perception in Central Oklahoma

Victoria A. Johnson

Department of Geography and
Environmental Sustainability

Dr. Kimberly Klockow-McClain

CIMMS/NSSL

Dr. Randy Pepler

CIMMS/Department of Geography
and Environmental Sustainability

The University of Oklahoma



INTRODUCTION & BACKGROUND

April 11th, 2011: Super Tornado Outbreak

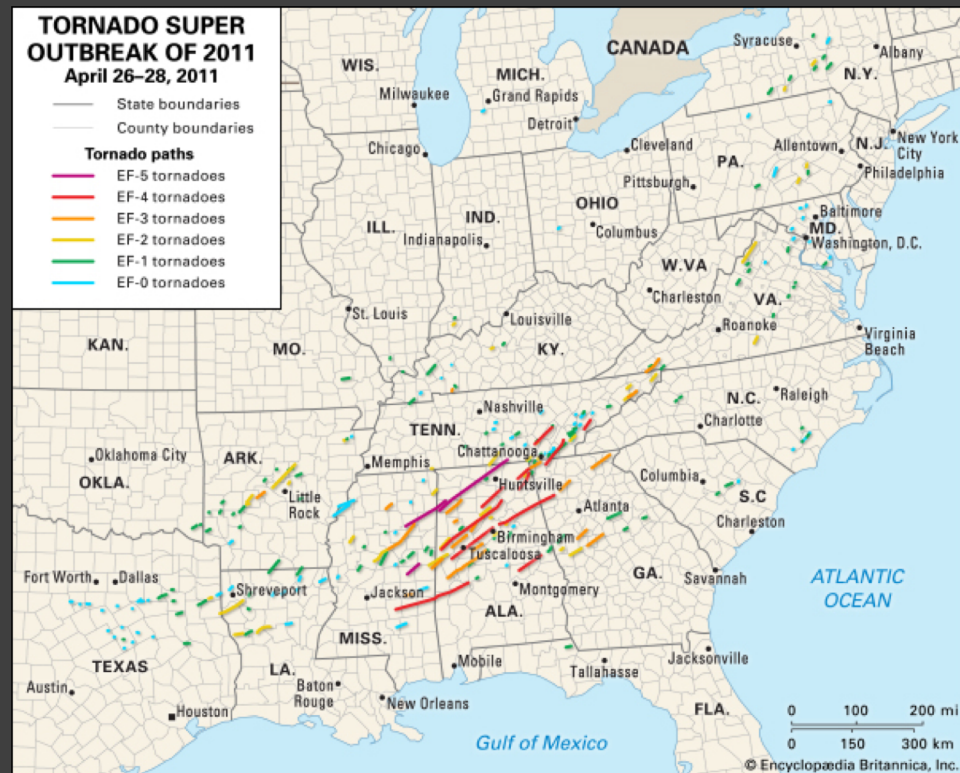
- Previous study found that perceptions of *physical geography* and *place attachment* are important factors in assessing tornado risk (Klockow et al., 2014)

Vernacular “Local” Knowledge

- Individuals develop weather perceptions through numerous cognitive, social, and cultural factors
- *Ways of knowing* that come from *living in a place* (Klockow et al., 2014)

Conceptualizing Risk: Physical Geography

- Tornado risk is heightened or lessened due to:
 - Highways and flat landscapes = **heightened** risk
 - Rivers and lee side of tall buildings = **lessened** risk



INTRODUCTION & BACKGROUND

Power of Place

- Bonds are highly influenced by personal experiences because it regulates the transactions across various environmental-psychological processes (de Dominicis et al., 2015; Cuba and Hummon, 1993)
 - *Place identity*: emotional and meaningful attributes
 - *Place dependence*: economic and resourceful (White et al., 2008)
- **Home** blurs the line between *the self* and *surroundings*

Risk Perception & Place

“Lightning doesn’t strike twice in the *same* place”

- Potential **induced vulnerability** or **optimism bias** (Suls et al., 2013)
 - Tendency to feel *less* at risk for a disaster or threat

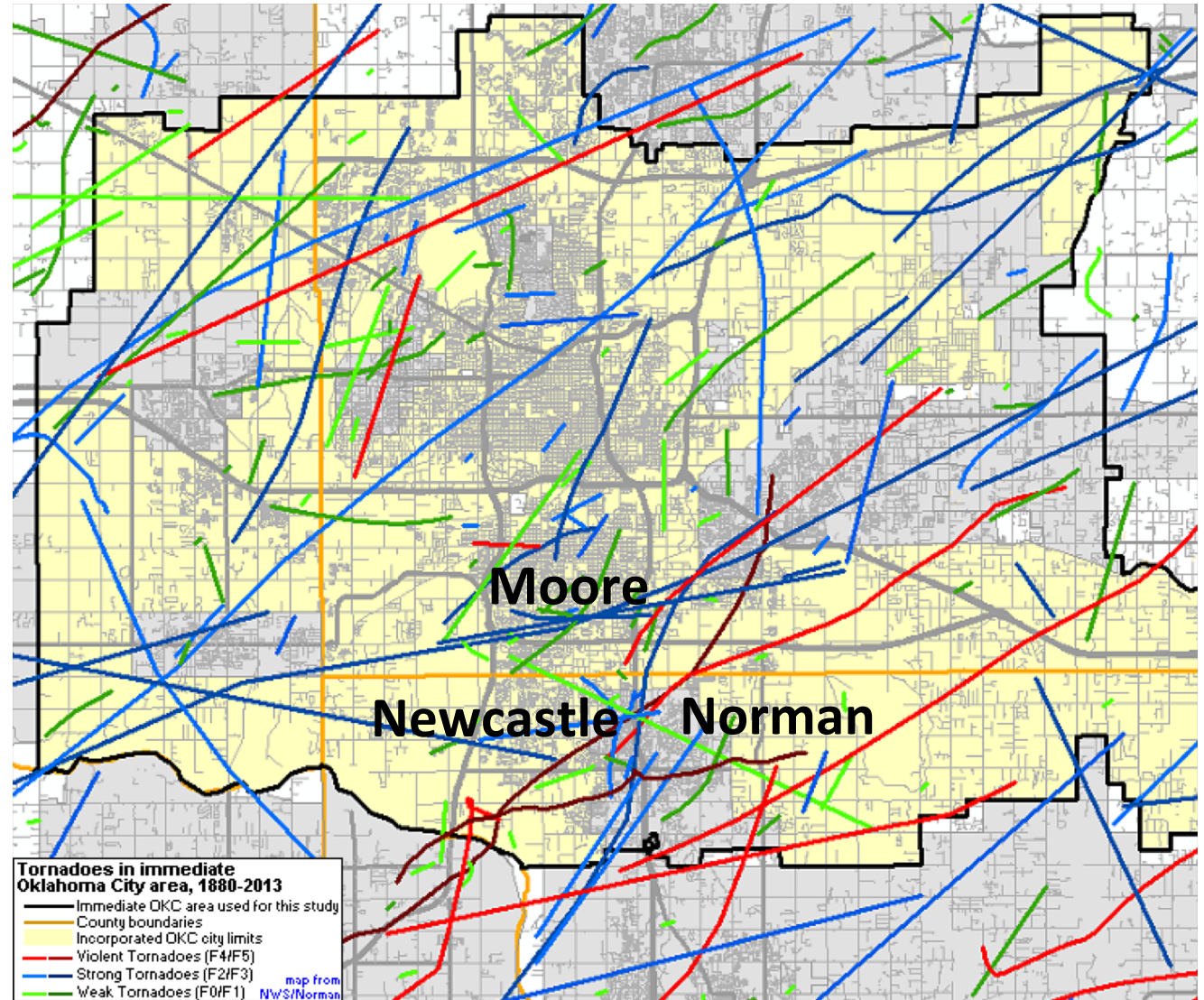


WHY STUDY THIS?

We have found that people in many cases develop *false senses of security* based on where they live – for example, people in Norman feel much less at risk to tornadoes as people in Moore, although the official tornado record dating to 1880 does not indicate a preference

CONCERN:

If some places feel they are *less at risk*, will this adversely affect preparedness and responsiveness?



RESEARCH QUESTIONS

1. Could **place-based optimism bias** be at play in shaping how people feel? Do some have a false sense of security?
1. What role do **recent** or **well-remembered** events have in shaping risk perceptions?
1. Do some places attain a “**more risk prone**” status, and if so, why?

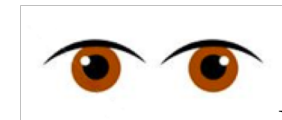
PRELIMINARY STUDY RESULTS

2012 Town Halls and Limited Surveys

- Described in Peppler, Klockow, and Smith 2018

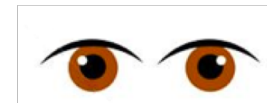
Their findings:

- Perspectives of risk (scale from 1 to 10) vary by place, even if only separated by a few miles
- Many feelings of risk are shaped by previous experiences



Moore Not Safe

6.19



Super Not
Safe!

Newcastle

7.33



Norman

Super Safe!

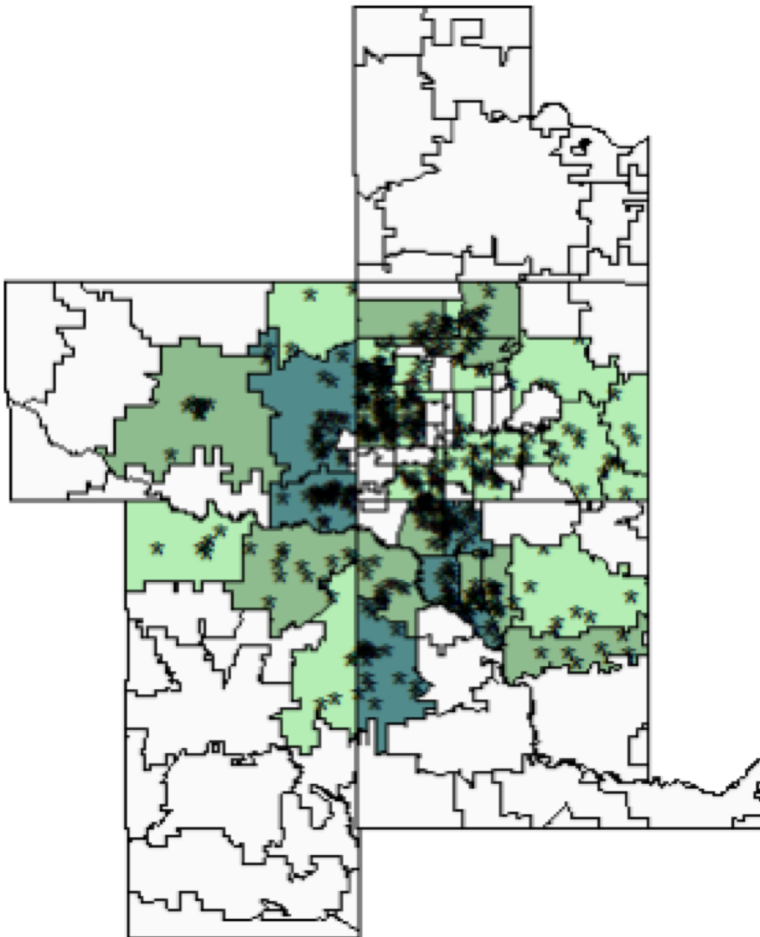
5.81



*Norman Town Hall Meeting (2012)
Peppler et al., 2018*

CURRENT STUDY

METHODS: DATA AND TECHNIQUES



*Each respondent is denoted by a **

Tornado Tracks

- NOAA's Storm Prediction Center Severe Weather GIS (SVRGIS) webpage
 - 20 Years (1996 – 2016): 186 total tracks
 - EF1 – EF5, ≠ EF 0 or EF -9

Survey Data (2016)

- **463** Survey Respondents across Central Oklahoma
- Phone and survey; data include zip codes, geo locations (lat/long), etc.

Data Manipulation

- Use of ArcGIS and Python to visualize risk perception within certain mile radius of resident homes.

Challenges

- Average risk perception was difficult to calculate in zip codes with only one respondent recorded

RESULTS: RECENCY, DISTANCE, & INTENSITY

The *difference* in average risk ratings (scaled from 1-10) for those who **have** and those who have **not** had a tornado within certain parameters.

Table 1 (top): Tornadoes of all intensities, which are EF1– EF5, but \neq -9 or 0.

Table 2 (middle): Tornado intensities from mag > 3 (EF3 – EF5).

Table 3 (bottom): Tornado intensities for mag > 4 (EF4 – EF5).

MAG 1-5	MILES				
TIME	1mile	5miles	10miles	15miles	20miles
1yr	-1.29 YES: 5.14 NO: 6.43	0.6 YES: 7 NO: 6.40	(-0.73) *** YES: 6.04 NO: 6.77	(-0.22) ** YES: 6.37 NO: 6.59	-0.06 YES: 6.41 NO: 6.47
5yrs	0.44 YES: 6.78 NO: 6.34	0.6 YES: 7 NO: 6.40	1.42 YES: 6.42 NO: 5	NaN YES: 6.41 NO: NaN	NaN YES: 6.41 NO: NaN
10yrs	0.05 YES: 6.45 NO: 6.40	(-0.39) * YES: 6.41 NO: 6.8	NaN YES: 6.41 NO: NaN	NaN YES: 6.41 NO: NaN	NaN YES: 6.41 NO: NaN
20yrs	0.03 YES: 6.43 NO: 6.40	NaN ** YES: 6.41 NO: NaN	NaN YES: 6.41 NO: NaN	NaN YES: 6.41 NO: NaN	NaN ** YES: 6.41 NO: NaN

MAG 3-5	MILES				
TIME	1mile	5miles	10miles	15miles	20miles
1yr	NaN YES: NaN NO: 6.41	NaN YES: NaN NO: 6.41	NaN YES: NaN NO: 6.41	NaN YES: NaN NO: 6.41	NaN YES: NaN NO: 6.41
5yrs	2.33 ** YES: 8.71 NO: 6.38	1.32 *** YES: 7.51 NO: 6.19	0.38 YES: 6.61 NO: 6.23	0.37 ** YES: 6.54 NO: 6.17	0.07 YES: 6.43 NO: 6.36
10yrs	0.78 YES: 7.16 NO: 6.38	0.74 *** YES: 6.90 NO: 6.16	0.7 ** YES: 6.69 NO: 5.99	2.05 *** YES: 6.48 NO: 4.43	NaN YES: 6.41 NO: NaN
20yrs	0.81 ** YES: 7.11 NO: 6.3	0.69 *** YES: 6.79 NO: 6.10	0.45 ** YES: 6.54 NO: 6.09	(-1.09) ** YES: 6.41 NO: 7.5	NaN ** YES: 6.41 NO: NaN

MAG 4-5	8.7				
TIME	1mile	5miles	10miles	15miles	20miles
1yr	NaN YES: NaN NO: 6.41	NaN Yes: NaN NO: 6.41	NaN Yes: NaN NO: 6.41	NaN YES: NaN NO: 6.41	NaN YES: NaN NO: 6.41
5yrs	2.33 ** YES: 8.71 NO: 6.38	1.26 *** YES: 7.48 NO: 6.22	0.35 YES: 6.61 NO: 6.26	0.38 YES: 6.55 NO: 6.17	0.07 YES: 6.43 NO: 6.36
10yrs	2.12 * YES: 8.5 NO: 6.38	1.19 *** YES: 7.39 NO: 6.20	0.37 YES: 6.60 NO: 6.23	1.17 ** YES: 6.53 NO: 5.36	NaN ** YES: 6.41 NO: NaN
20yrs	0.7 YES: 7.06 NO: 6.36	0.88 *** YES: 7.03 NO: 6.15	0.36 YES: 6.54 NO: 6.18	0.19 YES: 6.42 NO: 6.23	NaN ** YES: 6.41 NO: NaN

Note: *** $p < 0.001$; ** $p < 0.05$; * $p < 0.01$

Tornadoes mag -9 (unknown) are not included

Legend

Cells shaded in **GREEN** indicate a **positive** shift in risk rating, while cells shaded in **RED** indicate a **negative** shift in risk rating. Cells shaded in **WHITE** are inconclusive, or insignificant. **GREY** are no changes in risk, which is the **average rating of 6.41**.

Legend	Positive	Negative
0 - 0.5		
0.5 - 1.0		
1.0 - 1.5		
1.5 - 2.0		
>2.0		
NaN	No change	

RESULTS: RECENCY, DISTANCE, & INTENSITY

We found that both **time**, **distance**, and **intensity** impact perceived risk. From the T-Test Tables, we are able to make clear inferences about the thresholds of the magnitude and direction of the average effects of tornadoes on risk perceptions.

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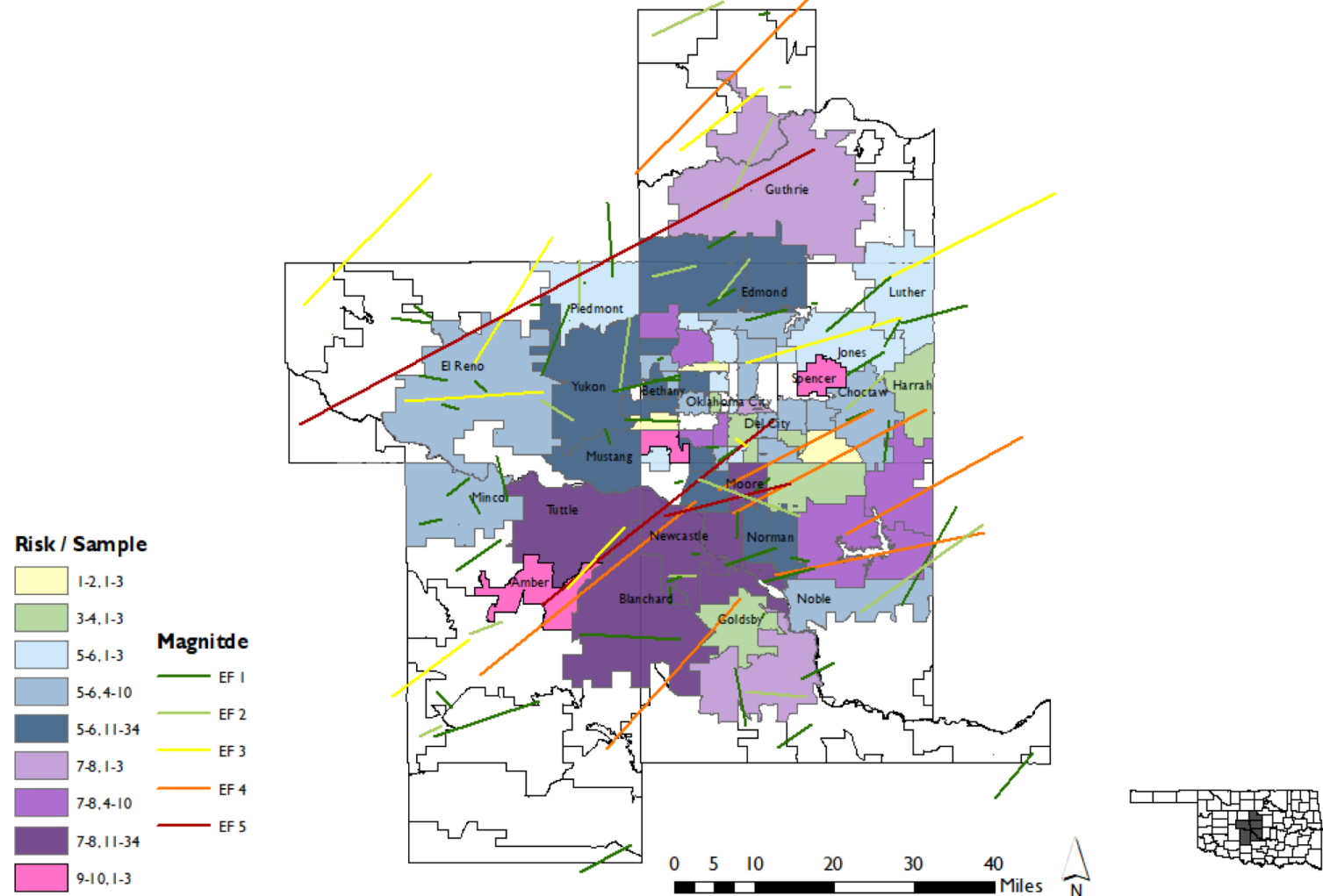
- Having a large, nearby tornado in the last 5 years increased mean risk rating by 2.33.
- However, risk ratings decrease as intensity decreases and time increases.
- There is possible backfire effect where residents feel less risk prone when they are close to weak tornadoes.
- Significant negative values at greater distances indicate optimism bias, or that tornadoes will happen “there, but *not* here.”
- But there are more small tornadoes (mag <2) than there are large ones (mag>4), which explain the negative risk ratings in Table 1.
- Therefore, it is *not* about the number of tornadoes alone, but how many **large** (mag>3) and **recent** (<10 yrs) tornadoes are near you.

RESULTS: SPATIALIZING RISK

Risk perception scores were shaded with a qualitative color scheme that ranged from light yellow (weak) to magenta (strong), which was then saturated for values of higher sample sizes and desaturated for lower sample sizes.

- Risk Perception is heightened SW of Oklahoma City, and lessens as you travel NNE
- Moore (8) and Newcastle (8) feel more at risk than Norman (5)
- Risk Perception **increases with proximity to a strong tornado** (EF4 – EF5)

Average Risk Perception by Municipality for Central Oklahoma



DISCUSSION & CONCLUSION

Preliminary Findings:

Depending upon where you live may alter your perception of tornado risk. It is clear that *recent* and *well-remembered* events shape risks (RQ2) as well as specific place-based optimism biases (RQ1), like town boundaries (Moore vs Norman) and land topography (RQ3).

Current Findings:

Since it is not about the number of tornadoes that have occurred, but about how many *large* (>EF 3) and *recent* tornadoes (< 10 years) have occurred *near* someone (<10 miles), it is possible that place-based optimism can shape how risk prone someone may feel.

FUTURE WORK

It is apparent that perceptions of risk between adjacent or close-by areas differ substantially due to influences of place attachment and tornado **recency**, **distance**, and **intensity**.

With the anticipated continuation of this project, we would like to understand how **distances from urban centers** influence risk proneness.

Additionally, more qualitative studies are needed to understand **cognitive biases** from people who encounter evidence that challenges their beliefs of tornado climatology.

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QUESTIONS?

