

Recent forecast operations and outreach activities at the Canadian Hurricane Center (CHC)

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- CHC our beginnings and current role
- Outreach activities
- Recent forecast product development
- Notes on the Canadian CMC weather model
- International collaborations



Origin of the CHC – began with experience during Hurricane Gloria 1985













Major events in Canada about one "biggy" every 15 yrs

8 of 10 events before CHC established



"Éscuminac Disaster" Jun 1959

"Beth" Aug 1971



"lgor" Sept 2010

CHC 'Response' Zone

Canadian Hurricane

On average, 1 or 2 storms of *tropical origin* directly affect Canadian land regions each year. Another 2 or 3 typically threaten our offshore waters.



Key changes over past decade affecting what we do and how we communicate...

- Computer model (NWP) improvements (esp. long-range)
- Advances in remote sensing (satellites)
- Evolution of official forecast products
- Surge in media attention (over increasingly longer timescales) not just media but society in general
- Availability of forecaster tools (display of *computer models* online, weather blogs, private sector agencies)
- Users are asking more (more specific & technical) questions they're learning too
- Changes in how forecast information is used e.g. GIS display / users ability to display/modify "met objects"







Key changes over past decade affecting what we do and how we communicate...

Sociological Political factor Tech/sociological mix



- Increasing demand outside of the 72-hour period demand is greater than ever for information over various timescales
- Updates required throughout season and more requests from media news, feature stories to even documentaries even outside Hurricane Season
- Increased visibility recognized at higher (political) levels can complicate bottom line
- What hasn't changed, unfortunately, is pretty much stagnant staffing/funding commitment despite growing demands
- Social media role is HUGE we're leveraging both ways official and unofficial 'out' tweets AND as instant information source



Outreach - Open House in early June 2013 – meeting with amateur forecasters and interested public)





Weather balloon demo





Hurricane forecast process demo



1200 visitors One of the more popular venues In city-wide 'Doors Open' event

Well advertised via multiple channels – especially social media

Interestingly same day as remnants of "Andrea" arrived

Shows genuine interest/curiosity by the public and highlights visibility of the forecast centers

Recognizing the power of communication/outreach – CHC convened a workshop to build relationship with local broadcast sector in late June 2013







Mets gather to talk about Hurricanes





- in-person
- informal
- Opportunity to build relationships
- Helps build mutual respect

- Specifically work toward message consistency - VERY IMPORTANT



Quick visual communications began in 2013 – useful for twitter, email, Facebook site, etc. – **unofficial from Fogarty** (@hurrchris) – also have very simple gov'mnt account but automated. Too much bureaucracy to have official account under my name – **many restrictions**

Useful to clarify rumors or misconceptions that run rampant in the media and social media these days Sept 6-12 potential storm activity various computer model simulations





Environment Canada

New alert production software

Promotes consistency by using pre-established phraseology

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Environment Canada

www.ec.gc.ca

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www.ec.gc.ca

Modernized product (new)– XML format





Future plans using the interface Mock-up of met object-based depiction of threats such as wind and rainfall



Canadian Hurricane Centre

Canadian CMC GEM model



- Uses a 4D-VAR DA scheme which works well for synoptic weather systems but not so much for TCs
- Sometimes aircraft recon data from storm are assimilated, but not consistently (dependence on trial field)
- Often tropical cyclone (TC) low pressure system initialized too-weak
- The weak TC circulation suffers from 'spin-up' during integration giving a false intensification trend
- Still have issues of false TC genesis in our longer-range model (subjectively, seemed like more false-alarms in 2013)



International Collaborations



Opportunity for the NHC and CHC to present to many other bordering forecast offices the success and growth of our collaborations over the past 20 years

"Post-Tropical" Terminology Adopted by NHC in 2009

Already used by the Canadian Hurricane Center to describe cyclones that no longer met the definition of a tropical cyclone, yet still posed a significant threat to life and property

- NHC used post-tropical terminology in the final advisory for systems that were no longer tropical
- NHC did not issue post-tropical advisories, handled in high seas forecasts (Marine Prediction Center) over water and potentially the Weather Prediction Center when over land and a rainfall threat.







Typhoon Committee Meeting

Invitation came out of Canada/China forecaster exchange program – CHC (Fogarty) invited to present extra-tropical transition forecasting techniques and forecast communication

CHC also actively involved in IWTCs over past 2 decades





CHC participates in professional email forum discussing tropical cyclones worldwide example of contribution shown above at the typhoon Meeting (Super Typhoon Haiyan)





Summary points -As a national forecast agency...



- Recognize importance of engagement of multiple disciplines...
- Help direct research and development for operational benefit, and...
- Realize that international events (such as this conference and other workshops) enhance efficacy of 'electronic' communication and can lead to projects and partnerships

