

Using Crowd-Sourced Data to Improve Analysis of Flash Flood Events



W. Scott Lincoln, Hydrologist/Cartographer
NWS Lower Mississippi River Forecast Center

Overview

- Flash flooding near the top for "short-fuse" weather fatalities and damages
- Flash flood warnings typically lacking when compared to other "short-fuse" warnings
- Current methods of collecting flash flood reports inadequate for verifying new models/techniques under development

Overview

 Data-mining of social media, news media, and other web sources is one potential way to complement NWS LSRs

Why care about flash flooding?

- Detailed weather fatality/injury/damage statistics available over shorter 19 year period (1994-2013)
- Among short-fuse weather events, flash flooding is just shy of #1* in:
 - Number of fatalities
 - Crop/property damage

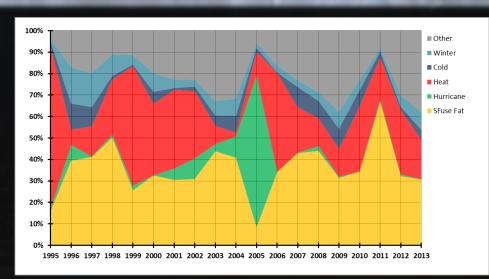
*NOTE: Ignoring the big tornado year of 2011, flash flooding would be approximately the same as tornadoes.

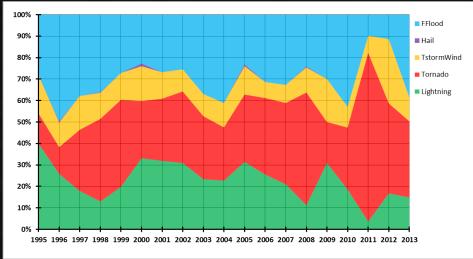
Flash Flooding Statistics

U.S. Weather Fatalities: All

U.S. Weather Fatalities: Short-fuse events

Source: National Weather Service Office of Climate, Water, & Weather Services





Why improve flash flood warnings?

Tornado/Severe warnings:

- Scientific reasoning
- Specific location of threat
- Threat severity information
- Predicted movement and evolution

Flash Flood warnings:

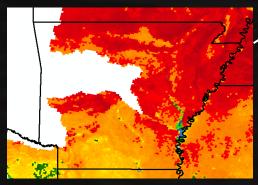
- Frequently cover large areas
- Frequently lack severity information

Current nowcasting tools

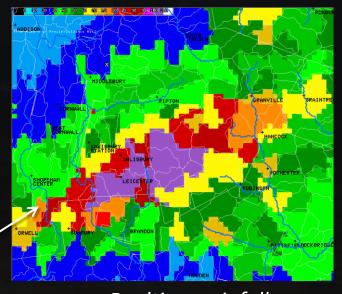
- Gridded Flash Flood Guidance (GFFG) utilized by Flash Flood Monitoring and Prediction (FFMP). Nation-wide coverage.
- Site-Specific Headwater Predictor (SSHP) used for very few, specific locations

GFFG and **FFMP**

- Gridded product that provides flood/no-flood rainfall value over set durations
- Based upon land cover, slope, and soil type
- Shows where runoff is generated, not where accumulating (no routing)



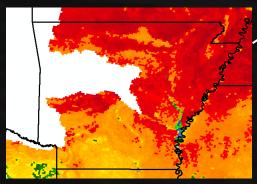
Adjusted for soil moisture 4x daily



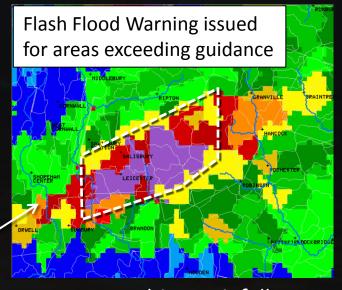
Realtime rainfall...
ratio of GFFG in FFMP

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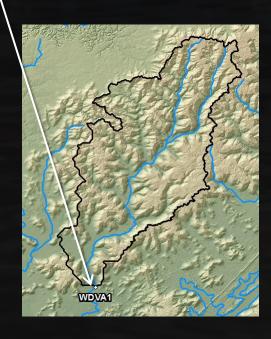
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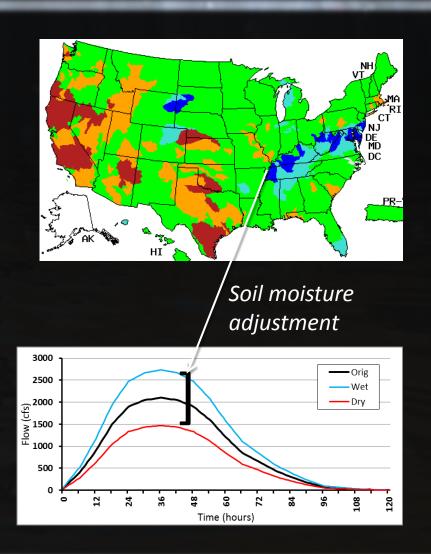


Realtime rainfall...
ratio of GFFG in FFMP

SSHP

- Substantial period of record required
- Calibrated to observations
- Specific locations only





How to improve flash flood warnings?

- New models and techniques that...
 - provide estimates of event magnitude
 - show where runoff accumulates, rather than where it is generated
 - project the evolution of the flash flood event

How to improve flash flood warnings?

 Techniques need to be verified and/or calibrated against actual flash flooding

- Current reports of flash flooding come from NWS Local Storm Reports (LSRs)
 - Data is inconsistent by event and by office
 - Data lacks areas of "no flooding"
 - Data isn't used to verify warnings spatially

How to improve flash flood warnings?

What do we do?

 Search for as much data as possible for real events and quantify the severity

- For tornadoes/straight-line winds NWS surveys damaged areas after event to determine scope and cause
- Damage for high-end wind events typically evident even in lower population areas



 Where's the evidence of high-end flash flood event?



• Where's the evidence of high-end flash flood event?

 With quick onset of flooding and quick drainage, sometimes there is no debris nor obvious mud/dirt marks in vegetation within just a few days





Social media

- Facebook pages for TV, radio, newspaper
- Twitter posts using tags Pensacola and Flood
- Youtube videos
- News media
 - TV, radio, newspaper websites
- Other web sources
 - Blogs
 - Google Traffic

Data from social media... community TV facebook



Data from social media... public posting pictures

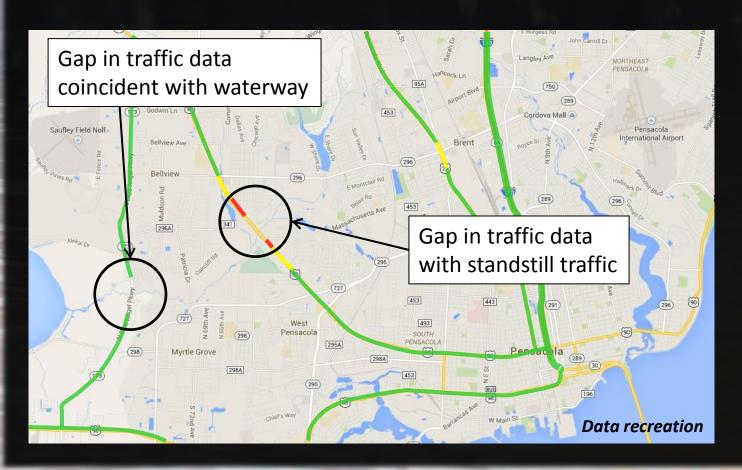


Interacting with commenter for more information

Data from social media... Twitter



Google Traffic

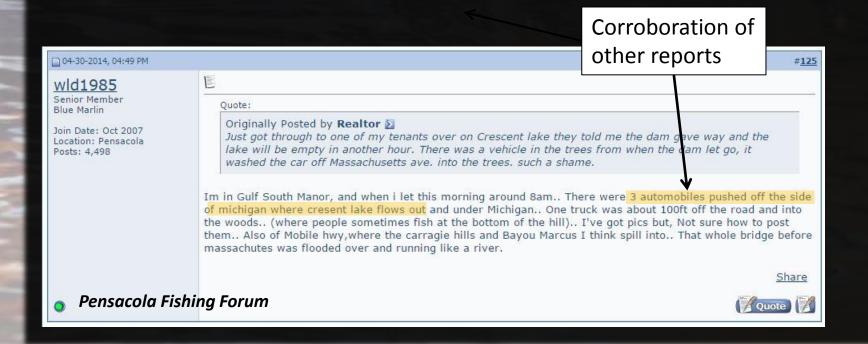


Youtube

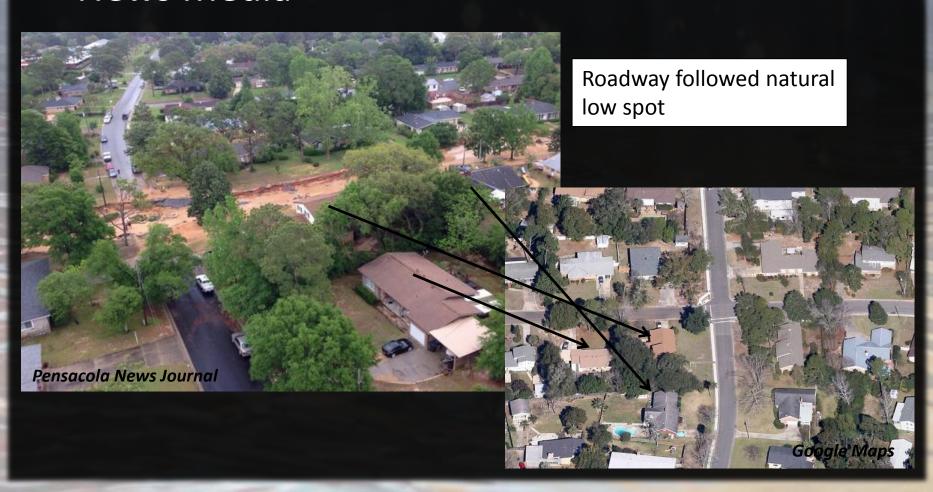




Blog posts



News Media



 News Media This is not a waterway flooding a road... ...but a modern bridge which cannot drain fast enough! **Conflicting Attributions**

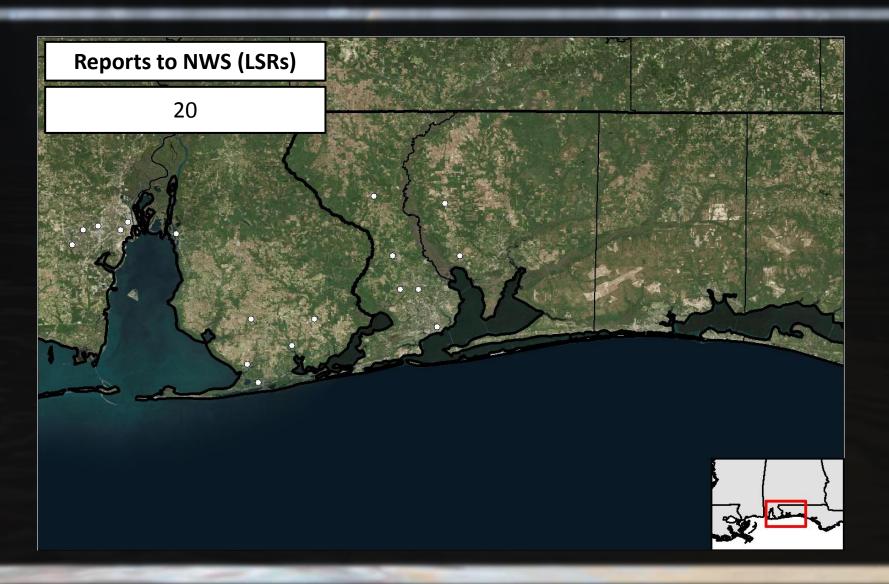
Quantifying report severity

Severity Label	Description/Criteria
Roadway flooded	Minor nuisance flooding of roadways
Roadway flooded (major)	Flooding of roadways deep enough to stall cars, or overtopping of bridges along major highways of modern design standards
Structure flooded	Residences or businesses flooded
Washout	Roadways or culverts completely washed away
Water rescue	Reports of persons needing to be rescued from residences or their vehicles
Dam failure	Dam eroded away to allow impounded water to release uncontrolled
Unknown	Flooding reported but little additional information provided

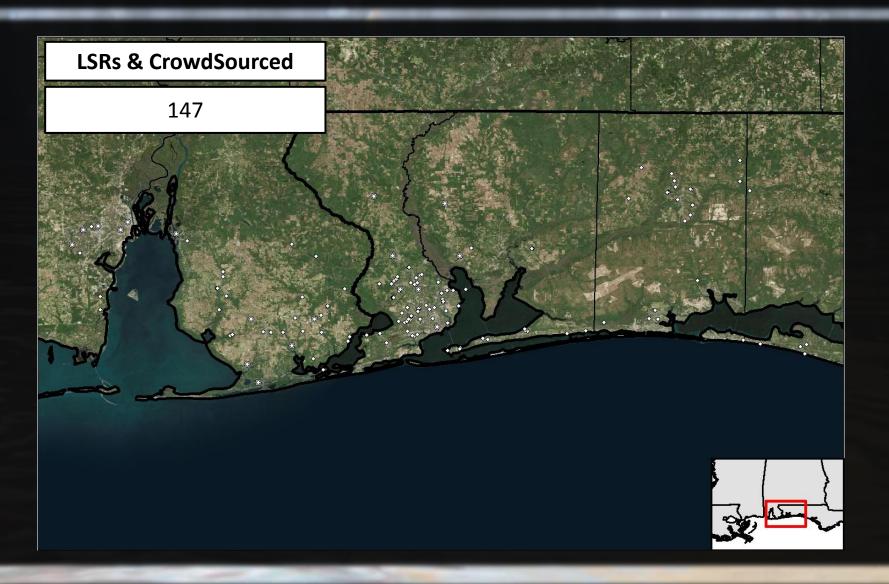
Adapted from:

Lincoln, W. S., 2014: Analysis of the 15 June 2013 isolated extreme rainfall event in Springfield, Missouri. *J. Operational Meteor.*, **2** (19), 233–245.

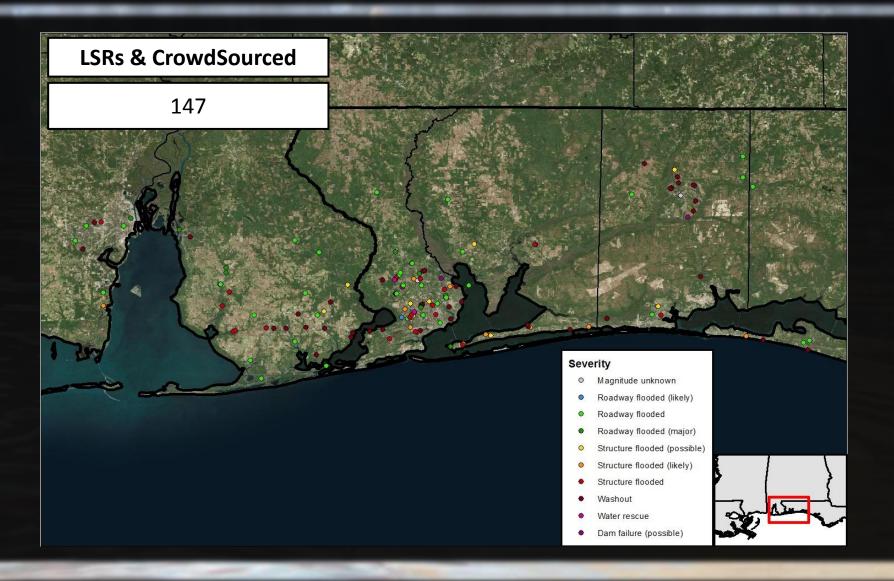
Case Study: April 2014 Pensacola



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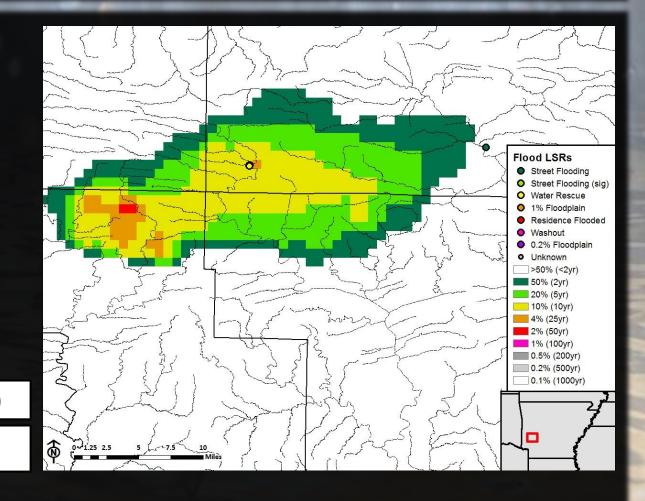
Case Study: April 2014 Pensacola



Other Example Events

Ouachita Mountains, AR: June 2010

3hr Rainfall Average Recurrence Interval

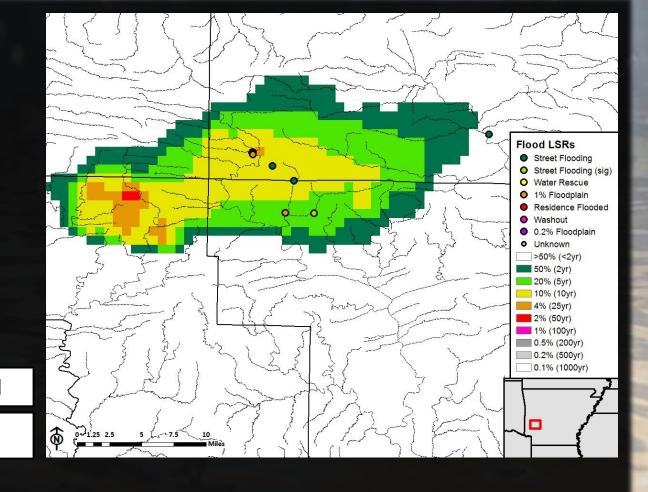


Reports to NWS (LSRs)

5*

Ouachita Mountains, AR: June 2010

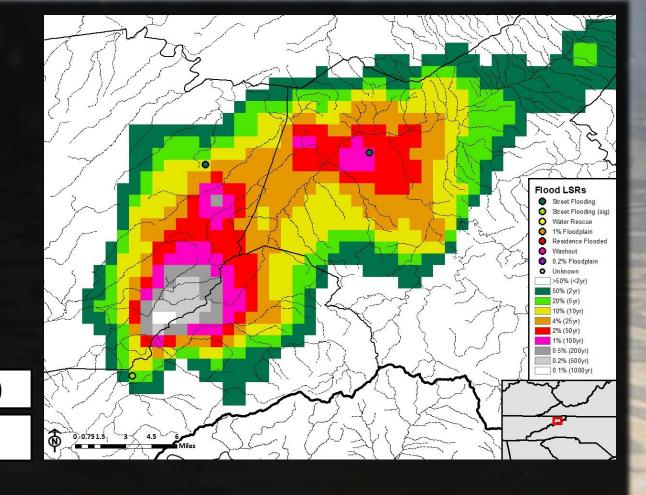
3hr Rainfall Average Recurrence Interval



LSRs & CrowdSourced

Eastern TN: August 2012

3hr Rainfall Average Recurrence Interval

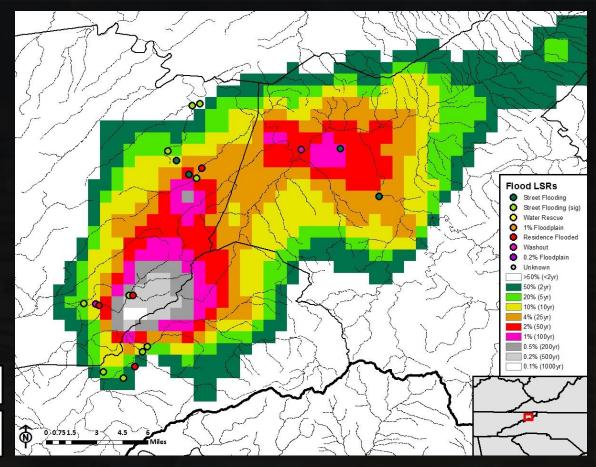


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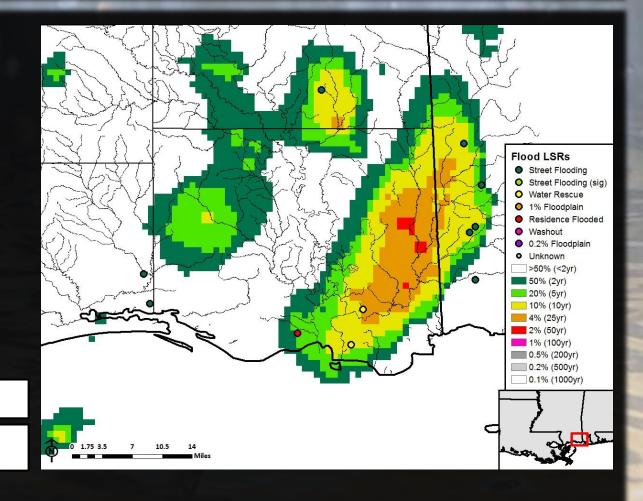
3hr Rainfall Average Recurrence Interval





Coastal MS: May 2013

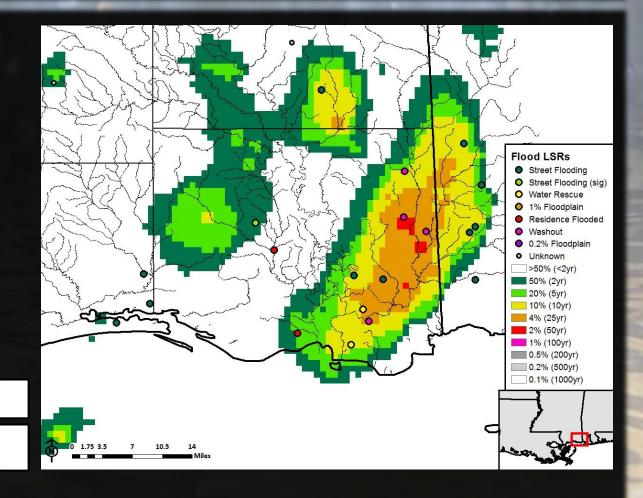
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Reports to NWS (LSRs)

Coastal MS: May 2013

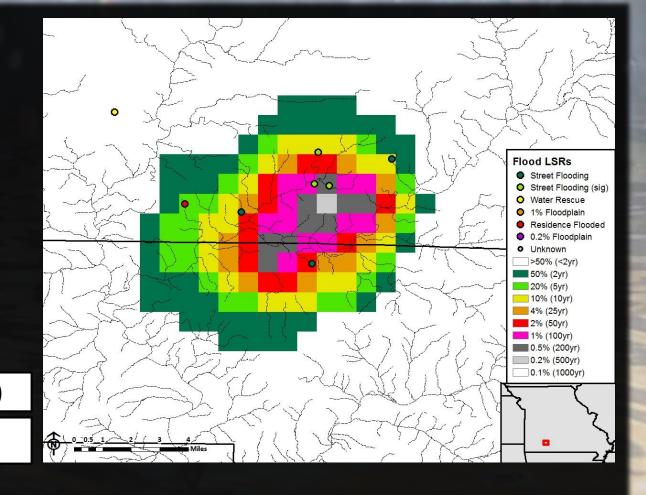
3hr Rainfall Average Recurrence Interval



LSRs & CrowdSourced

Springfield, MO: June 2013

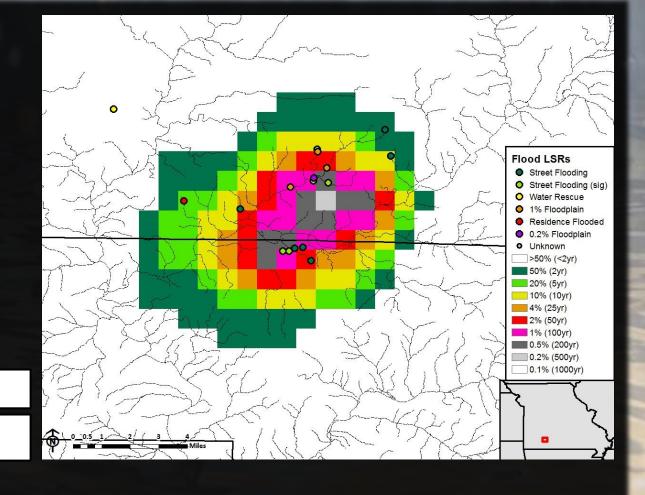
3hr Rainfall Average Recurrence Interval



Reports to NWS (LSRs)

Springfield, MO: June 2013

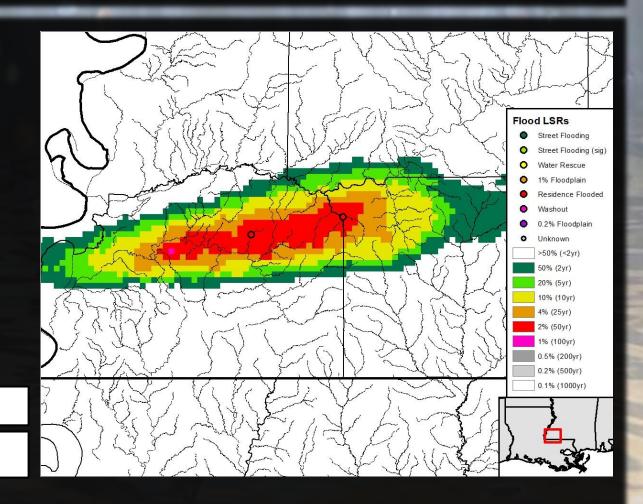
3hr Rainfall Average Recurrence Interval



LSRs & CrowdSourced

Southwest MS: March 2014

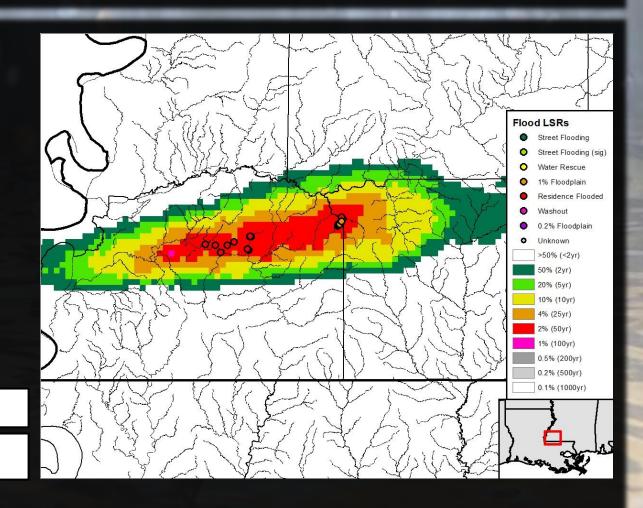
3hr Rainfall Average Recurrence Interval



Reports to NWS (LSRs)

Southwest MS: March 2014

3hr Rainfall Average Recurrence Interval



LSRs & CrowdSourced

Summary

- New techniques for nowcasting flash flooding locations and severity currently being tested
- Verification of new techniques requires better flooding report data that current LSRs provide
- Data mining of social media, news media, and other web sources is one way to improve this data

Questions/Comments?



Always follow safe procedures while surveying flash flooding!

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scott.lincoln@noaa.gov