

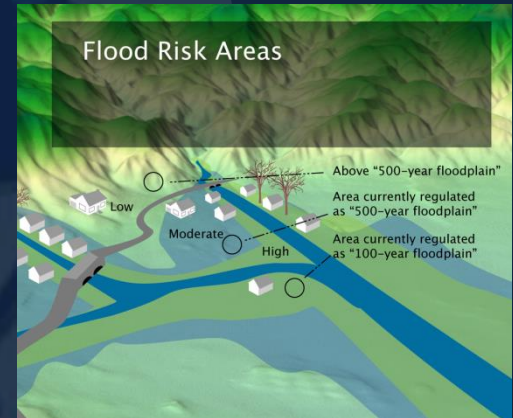


Service Specific Partner Groups

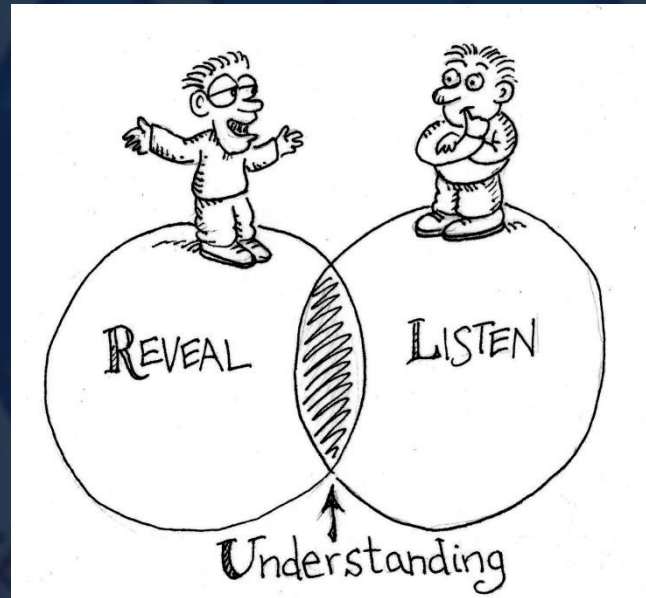
An Effective Structure for Maximizing
Decision Support

Jerald Meadows, NOAA/NWS Tucson, AZ

The Groups



Primary Goals



[Click Here to
Access Full
Capabilities](#)

Build Relationships

Listen & Identify
Needs

Match Capability
with Need

Fears

- Added Products for individual partners
- More people than we can handle
- Basically we would pull ourselves too thin



Tangible Results so Far



Dr. Mike Crimmins, CLIMAS, promoting observation network and drought assessment.

Willcox, AZ Agriculture, Weather, Climate Workshop.

~30 Attendees from multiple backgrounds.

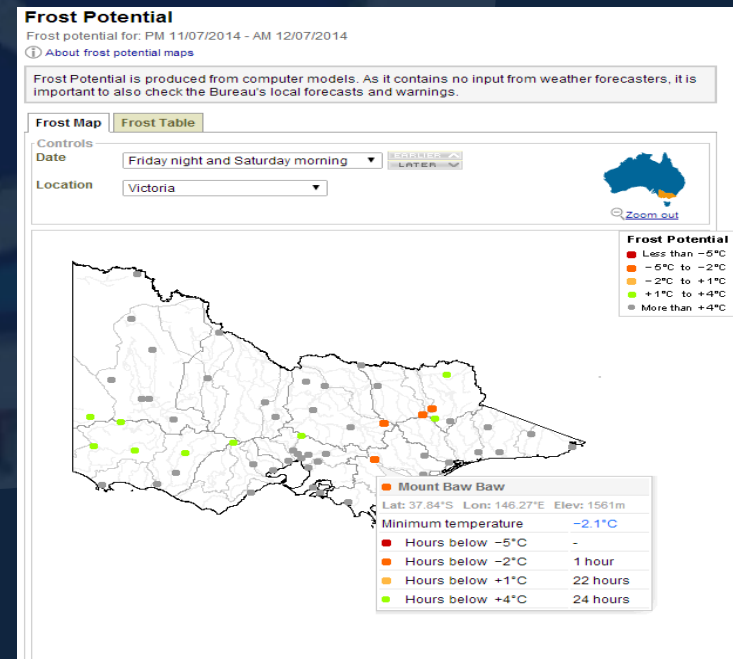
NWS partnered with Extension agents to host workshop.

Excellent feedback/participation from group.

NWS requested to host similar workshops around state of AZ.

Ag Workshop Lessons Learned

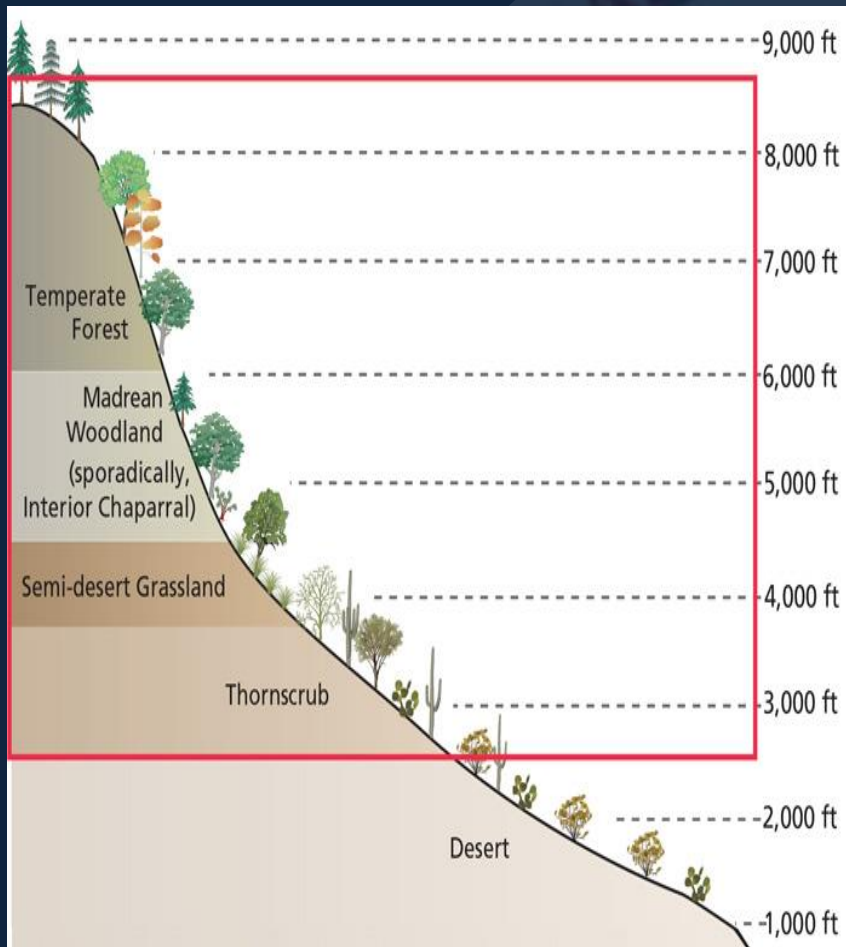
- Ag community is in dire need of weather support.
- We likely provide the information they need to make better decisions.
 - We can create better products to serve their needs.



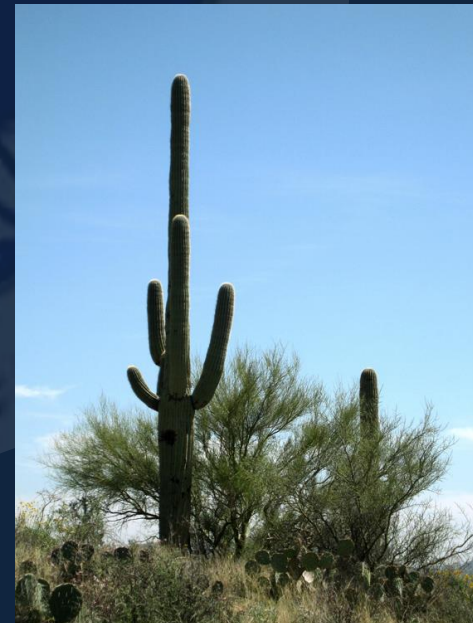
Frost/Freeze Focus Group



Phenology



	Aug 8th	Aug 16th	Aug 21st	Sept 1st	Sept 8th	Sept 16th	Sept 24	Oct 1st	Oct 8th	Oct 16th	Oct 29th	Nov 1st
APPLES												
Pink Lady									🍏	🍏	🍏	🍏
Sundowner									🍏	🍏	🍏	🍏
Fuji								🍏	🍏	🍏		
Gala	🍏	🍏	🍏	🍏	🍏	🍏	🍏					
Granny Smith				🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏
Red Delicious			🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏		
Gold Delicious			🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏		
PEACHES												
Arizona	🍑	🍑	🍑	🍑								
PEARS												
Bartlett						🍐	🍐	🍐	🍐			



Integrated Warning Teams

- IWT's embedded into the Partner group concept.
- Add other perspectives on preparedness to whole group
- Promote our abilities and project outcomes from individual groups

Key Points

- Stop trying to get people to talk our language, rather listen and learn to speak theirs!!
- The Users want to know that we are there for them!
- Really knowing our partners helps us enhance the forecast.





Questions?