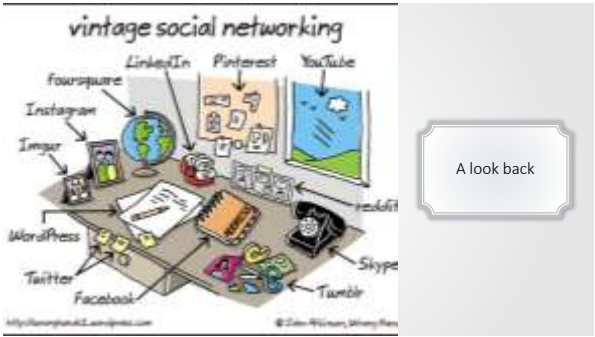
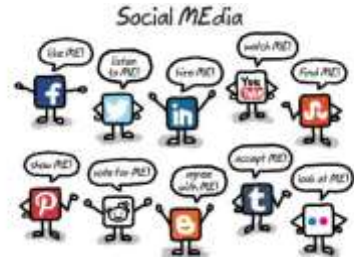




What is #socialmedia?



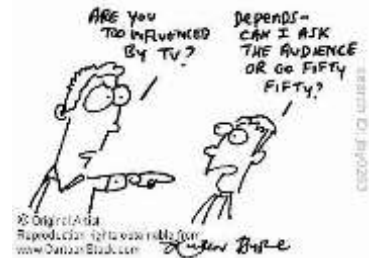
It's mainly public (limited privacy).



But, you have a choice to engage.
(Well, kind of, FOMO)



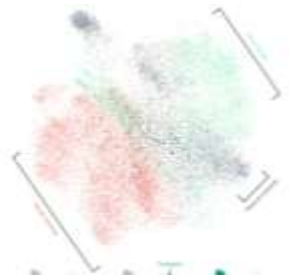
So then, how are WE influenced by it? Or Policy?



#researchisawesome #timelydata #SOappropriate



Where are we?
#meteorologists
#wxtwitter



#Sad
#antisocial
#Wx2Wx



Does social media influence policy?

- Here's what I think I know:
- Social Media gives us a space to communicate about our science.
 - Media (all of it, social or not) can influence what we think about (not necessarily what we think)
 - Social media works because of attention ... likes, retweets, repins, etc.

- Here's what I would like to know:
- Have WE, the weather community, changed our values, norms, and ways of doing things because of social media?
 - Do we overrespond to the social media buzz?
 - Do we strategically ignore?
 - Do we have FOMO?

Thank you!!!

Questions?

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