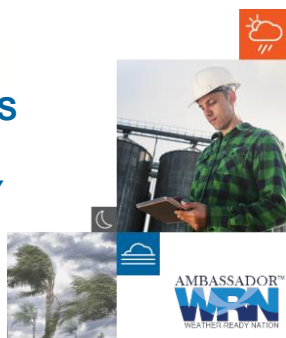




UNIQUE BUSINESS SERVICES POWERING A WEATHER-READY NATION

April 26, 2018
Jonathan Porter
Vice President & GM, Business Services
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WE ARE THE WORLD'S LARGEST & FASTEST GROWING WEATHER & DIGITAL MEDIA COMPANY

WORKS WITH 245 OF THE FORTUNE 500 & THOUSANDS MORE	AVAILABLE ON MORE THAN 1.5 BILLION MOBILE AND SMART DEVICES
ANSWER 35 BILLION DATA REQUESTS EACH DAY	SAVED TENS OF THOUSANDS OF LIVES ACROSS THE U.S. & GLOBALLY
FEATURED ON 180,000+ WEBSITES AND 100+ TV STATIONS	GROWING CABLE NETWORK AIRING TO 5.6 MILLION VERIZON AND FRONTIER HOMES
	FEATURED ON 900+ RADIO STATIONS AND 700+ NEWSPAPERS

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Proven Business Expertise

- AccuWeather first customers were businesses - these services have been a key area of continuous innovation for 55+ years
- Deep client knowledge & relationships drive tailored solutions
- Expert consultation
- Breadth and depth of services ranging from actionable site-specific weather warnings to detailed analytics which predict sales & KPIs
- Our services are often directly tied into customer workflows

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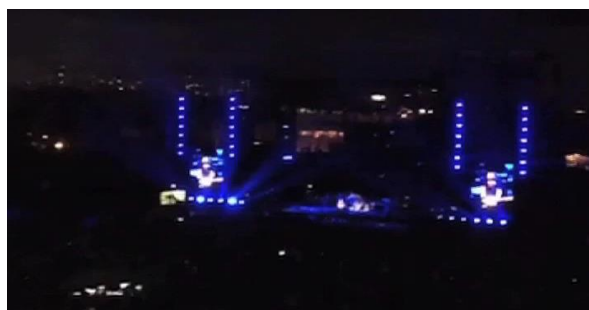
Profound Impact of Weather on Businesses

- One example: \$3.5B Annual Impact on US Trucking Industry
- Life Safety
- Lost productivity
- Disruptions supply chains – local or global
- Employee & Customer Travel
- Significant changes to consumer behavior & purchasing habits
- Commodities & Energy Markets

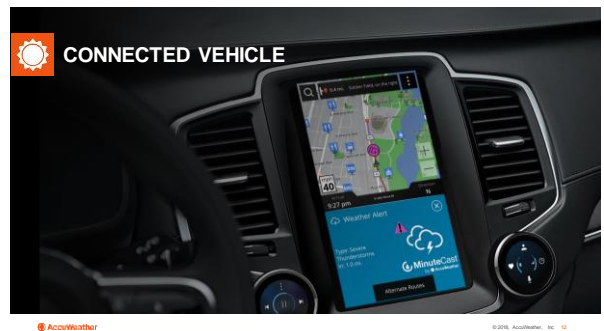
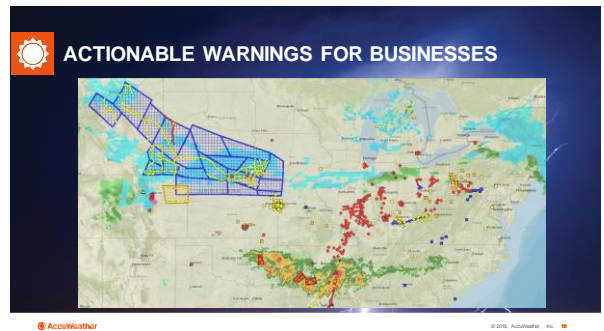
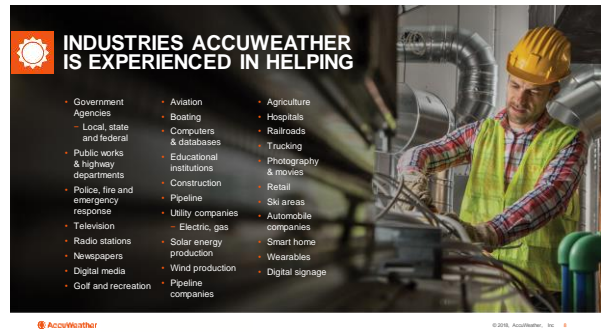
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THE FUTURE

- Improved awareness by businesses of all kinds that weather risks can be actively managed
- Communicating Probabilistic Forecasts & associated analytics
- IoT data, vehicle data & more robust business performance data availability
- Cloud Computing and Massive Data Warehouses
- Accelerated AI revolution
- Many new exciting opportunities for next generation of meteorologists

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THANK YOU

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