




Environmental Data Paradigm: The Future of Foundational Weather Data that Drives the Enterprise

Barry Lee Myers
 Chief Executive Officer
 AccuWeather, Inc.

 Continuum	Buy It/License It Restricted from Distribution ↔	Buy It/License It With Rights to Distribute ↔	Build It - Free and Open Distribution
COST	Probably Lowest	Mid-Range Cost	Probably Higher
AVAILABILITY OF DATA FROM GOVERNMENT TO OTHERS	Restricted	Free/Open	Free/Open
VALUE GOVERNMENT BRINGS TO ENTERPRISE	Advantage to Data Providers Disadvantage to Forecast/Media Companies	Advantage to Data Providers Advantage to Forecast/Media Companies	Advantage to Forecast/Media Companies

© 2017, AccuWeather, Inc. Confidential and Proprietary

